

Now Includes Emails  
in the 'Ultimate Pack'



20% Introductory Discount  
Brand NEW Database

# Tool & Plant Hire Outlets Database – UK 2010

MTW Research have published a brand new, multi-use database & mailing list for 2010 of UK Tool & Plant Hire Outlets. The database now includes the option to use emails in conjunction with your mailing & telemarketing to reduce your marketing spend and increase response rates. The list is exclusive to MTW Research and is available to purchase immediately at an introductory 20% discount for a limited period.

The database includes full company name and address for over 2,200 tool & plant hire outlets, representing a substantial proportion of the UK tool and plant hire market by value. With more than 2,200 senior decision maker / head of purchasing contact names, the list provides instant, quality sales leads for tool and plant equipment manufacturers & distributors to target and represents excellent value for money.

### The 2010 Database Includes:-

- **2,250+ Tool & Plant Hire Outlets** – 80%+ of the UK tool & plant hire market in 2010
- **2,250+ Full Address & Postcodes** – single sites & head offices for more effective targeting
- **2,250+ Contact Names** - senior decision maker / head of purchasing
- **1,430+ Telephone Numbers** – TPS screened
- **2,200+ Entries with Location Type** – e.g head office / single site
- **1,800+ Entries with Employee Band** – e.g 20-49, 50-100 employees etc
- **330+ Email Addresses** – supplied as part of the 'Ultimate Pack' only

### Key Database Features:-

- Supplied in **MS Excel** or **MS Access** for ease of use - full data compliance
- Screened against **Telephone / Mailing Preference Services**
- **Multi-Use** – no limitations on how often the data can be used
- Target potential clients by **mail, telephone & email** – increased response rates
- Maximise your budget by targeting **head offices & single sites**
- Relevant sales leads from a **report publisher**, not a list broker

<b>NO LIMITATIONS</b> ~ Use The Data For Any Purpose ~	<b>COST EFFECTIVE</b> ~ One Purchase, Unlimited Usage ~	<b>MORE RELEVANT</b> ~ Experienced in the Industry ~
<b>Tool &amp; Plant Hire Outlets Database &amp; Mailing List – UK 2010</b> Specifically Designed & Produced for Manufacturers and Distributors to Quickly Increase Sales to Tool & Plant Hire Companies in 2010		

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<b>MS Excel Format</b> – sent by email (emails not included)	£350	£280	[ ]
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Security Number:- _____ (last 3 digits on reverse of card)			
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<b>Special Instruction / P.O. Number:</b>			

**Terms & Conditions of Sale**

MTW provide this list to clients with no limitations on type or frequency of usage of the list. This list was screened against relevant mailing & telephone preference services at the time of production. Whilst MTW endeavour to attain high levels of accuracy, information supplied is based on details provided by telephone research and third parties and as such may be prone to errors or omissions, MTW accept no liability for such omissions or errors. Contact names of primary decision makers provided are sourced from telephone research or companies house and in some cases may be repeated for multiple branch locations. MTW offer a buyback guarantee above a 20% return rate for mailing records upon production of proof of non-delivery. Please note that this buyback guarantee does not apply to telephone or email records where non-delivery, returns or 'no contact' may be influenced by technical or other issues outside of our control.

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